



Co-funded by the
Erasmus+ Programme
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6-day accredited summer school providing 2 ECTS

SUSTAINABLE DEVELOPMENT OF YACHTING AND CRUISE INDUSTRY

Date: July 3rd – July 8th, 2023

Place: University of Montenegro,
Faculty of Maritime Studies Kotor

Address: Put I Bokeljske brigade 44, 85330
KOTOR, MONTENEGRO

BACKGROUND

The summer school (Lifelong Learning Program) on "Sustainable development of yachting and cruise industry" started in 2022 as a part of the Erasmus+ CBHE project "Fostering Internationalization at Montenegrin HEIs through Efficient Strategic Planning (IESP)", project No. 609675-EPP-1-2019-1-ME-EPPKA2-CBHE-SP.

It is Montenegrin first accredited lifelong learning program, as determined by Decision No. 02-607/22 – 51/74P of the national Agency for Control and Quality Assurance of Higher Education on 21.4.2022.

The summer school provides students with 2 ECTS and is conducted in English.

It is organized by the Center for Research, Innovation, and Entrepreneurship at the University of Montenegro, Faculty of Maritime Studies in Kotor.

The lecturers are eminent professors and professionals from Montenegro, Albania, and the European Union.



LEARNING OUTCOMES

The general learning outcomes are defined by the needs of the market that arose after the research of activities in marinas, cruise ports, maritime agencies, etc. After finalizing IESP summer school, participants will be able to:

- Describe the latest trends in nautical and cruising tourism;
- Apply modern management and marketing methods in marinas and cruise ports;
- Explain modern methods of navigating yachts and cruise ships;
- Describe the concept of infrastructure development of modern marinas and cruise ports;
- Apply modern methods in order to ensure the safety and security of marinas and cruise ports;
- Classify different types of pollutants from yachts and cruise ships and methods of their removal.



WHO SHOULD ATTEND

- Summer school is expected to host a maximum of 30 participants from various countries.

Summer school will enable additional education and training of future (students) and current (professionals employed in companies) experts in the field of blue economy by strengthening individual competence and creating a management structure that will better meet the challenges of the future maritime industry development.

It is an interdisciplinary program that includes the wider field of maritime affairs, maritime operations, and their management, nautical and cruising tourism, their impact on the environment, and management of the protection of the marine environment, coast, and others.



COST and PAYMENT

For the students the tuition fee is 250 euros, while for the professionals is 350 euros. Tuition fee covers teaching materials, light lunch boxes, coffee and water. Instructions for payment are on the following link.

This is to be paid on behalf of the University of Montenegro, Faculty of Maritime Studies in Kotor, Center for Research, Innovation, and Entrepreneurship.

REGISTRATION

There is a separate registration and selection procedure for the IESP Summer School on SUSTAINABLE DEVELOPMENT OF THE YACHTING AND CRUISE INDUSTRY.

Applications open on March 1st, 2023.

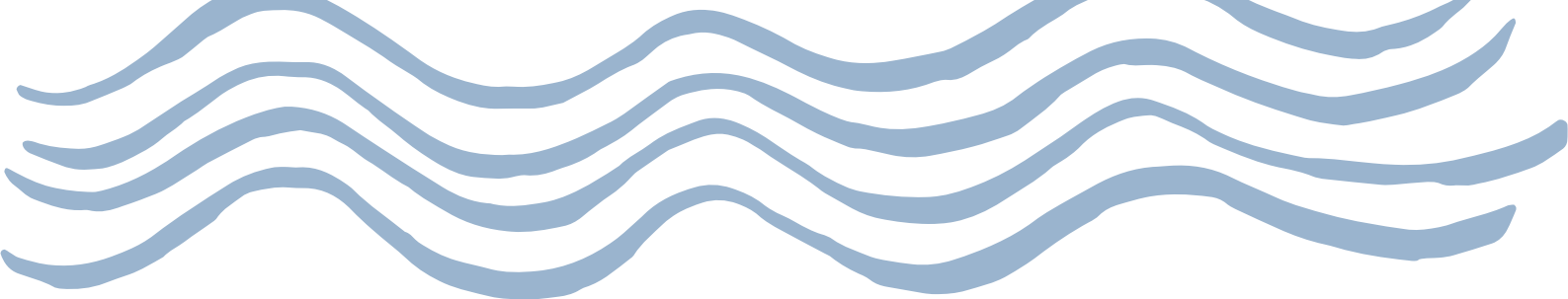
Applications close on May 12th, 2023.

Applicant's notification of acceptance: May 19th, 2023.

Each applicant has to apply via an online form (please use Google Chrome browser), providing personal info plus the following documents (in addition to filling in the registration form, the documents should be sent via email to pfk.summerschool@gmail.com):

1. Short motivation letter introducing the applicant, interest in the topics, motivation, and expected benefits from IESP Summer School, particularly concerning own studies and/or career goals, and/or the possibility of disseminating Summer School topics through education or awareness sessions within their institution or countries.
2. The applicant's CV.
3. Confirmation of studying for students or confirmation of employment for professionals.





Day	Time	Thematic Unit/Area	Lecture room
Monday, July 3rd 2023	08:00 - 08:30	Registration of attendees	
	08:30 - 09:00	Official opening ceremony	Amphitheatre
	09:00 - 10:00	Pre-test for attendees	
	10:00 - 10:15	break	
	10:15 - 11:00	TC1_O1 Part 1	Room #B3
	11:00 - 11:45	lunch break	
	11:45 - 14:00	lunch break	
	14:00 - 14:45	TC1_O1 Part 2	Room #B3
	14:45 - 15:30	break	
	15:30 - 15:45	break	
	15:45 - 16:30	Visit to Shipping/Tourist agency	
16:30 - 17:00			
Tuesday, July 4th 2023	08:30 - 09:15	TC1_O2 Part 1	Room #B3
	09:15 - 10:00	break	
	10:00 - 10:15	break	
	10:15 - 11:00	TC1_O2 Part 2	Room #B3
	11:00 - 11:45	lunch break	
	11:45 - 14:00	lunch break	
	14:00 - 14:45	Visit to Marina	
	14:45 - 15:30		
	15:30 - 15:45		
	15:45 - 16:30		
	16:30 - 17:00		
Wednesday, July 5th 2023	08:30 - 09:15	TC1_O3 Part 1	Room #B3
	09:15 - 10:00	break	
	10:00 - 10:15	break	
	10:15 - 11:00	TC1_O3 Part 2	Room #B3
	11:00 - 11:45	lunch break	
	11:45 - 14:00	lunch break	
	14:00 - 14:45	Visit to Cruise Port	
	14:45 - 15:30		
	15:30 - 15:45		
	15:45 - 16:30		
	16:30 - 17:00		
Thursday, July 6th 2023	08:30 - 09:15	TC2_O1 Part 1	Nautical simulator
	09:15 - 10:00	break	
	10:00 - 10:15	break	
	10:15 - 11:00	TC2_O1 Part 2	Nautical simulator
	11:00 - 11:45	lunch break	
	11:45 - 14:00	lunch break	
	14:00 - 14:45	TC2_O2	Room #B3
	14:45 - 15:30	break	
	15:30 - 15:45	break	
	15:45 - 16:30	TC2_O3	Room #B3
	16:30 - 17:00		
Friday, July 7th 2023	08:30 - 09:15	TC3_O1 Part 1	Room #B3
	09:15 - 10:00	break	
	10:00 - 10:15	break	
	10:15 - 11:00	TC3_O1 Part 2	Institute of marine biology
	11:00 - 11:45	lunch break	
	11:45 - 14:00	lunch break	
	14:00 - 14:45	Visit to Institute of marine biology laboratories	
	14:45 - 15:30	break	
	15:30 - 15:45	break	
	15:45 - 16:30	Visit to Institute of marine biology laboratories	
	16:30 - 17:00		
Saturday, July 8th 2023	08:30 - 09:15	Post/test for attendees	Room B3
	09:15 - 10:00	break/lunch break	
	10:00 - 10:15		
	10:15 - 11:00		
	11:00 - 11:45		
	11:45 - 14:00		
	14:00 - 14:45	Presentation of the results of pre-post test comparison, discussion, conclusion and distribution of certificates @Room # B3	
	14:45 - 15:30		
	15:30 - 15:45		
15:45 - 16:30			
16:30 - 17:00			

ABBREVIATIONS

TC – Thematic unit

O – Area

TC1: Management of sustainable yachting and cruise industries

O1: Introduction to contemporary coastal tourism

O2: Sustainable yachting tourism development and marina management

O3: Sustainable cruise tourism development and cruise port management

TC2: Sustainable marina and cruise ports operations

O1: Assessing the main navigation parameters

O2: Planning and development of marina and cruise port infrastructure

O3: Safety and security in marina and port areas

TC3: Environmental aspects for sustainable yachting and cruise industries

O1: Environmental impacts associated with maritime operations

PFK: Faculty of maritime studies Kotor

FTH: Faculty of tourism and hospitality

IBM: Institut for marine biology

M: Yachting marina

P: Cruise port

SA: Shipping agency

TA: Tourist agency

ACCOMMODATION

Location: University of Montenegro - Faculty of Maritime Studies
Kotor, Put I Bokeljske brigade 44, 85320 Kotor, Montenegro
(<https://goo.gl/maps/cdgggrAG3dXxbu4T8>)

Parking is available on site.

Accommodation near the Faculty:

Youth hostel "Spasic-Masera"

(<https://goo.gl/maps/J3fj5boBgnvqUgmZA>)

2-bed, 3-bed and 4-bed dorms + half board service. Just a 10-minute walk from the Faculty. More information is available at <https://domstudenatakotor.com/>. Direct booking via sdomkotor@t-com.me or +38232330254.

Direct booking is recommended!

Montenegro Hostel 4U

(<https://goo.gl/maps/xbB6nAWVqpXb9SXV7>)

4-bed, 8-bed and 10-bed dorms, private rooms + the possibility of organizing breakfast in a restaurant right next to the sea, BBQ Dinner, daily excursions to the Northern parts of Montenegro, sunset Kayak and SUP tours, speed boat tours, rafting excursions, shuttle, and taxi transfers, rent-a-car, etc. Just a 5-minute walk from the Faculty. More information is available on the Instagram account "MontenegroHostel4U". Direct booking via montenegrohostel4u@gmail.com or +382 68 451 431.

Early booking is recommended!

[Last year's summer school - take a look](#)

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